

Movement. Intimacy. On her terms.

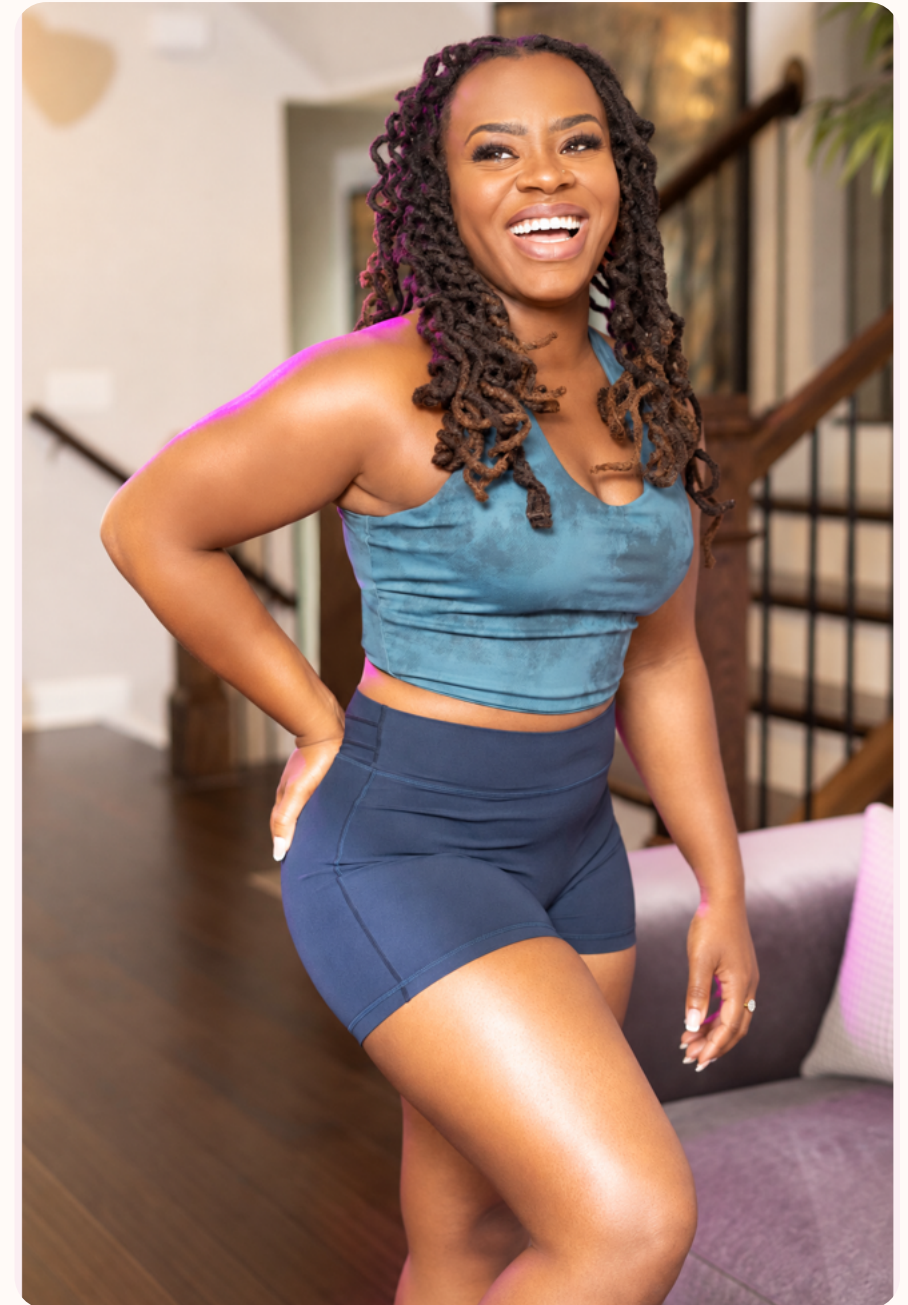
Coco Jackson, known as Intimately Coco, is an Intimate Behavior Coach, movement educator, and founder of Know Your Norm.

She helps women build confidence in how they move, understand their needs, and question the expectations they bring into intimacy. Her work connects practical movement education with honest conversations about the mind, the body, and the woman behind both.

Coco welcomes partnerships that bring meaningful products, education, and experiences to women making room for themselves.

Partner With Coco

partnerships@knowyournormal.com



Women with full lives—and needs of their own.

Coco creates for women who want to feel more confident in their bodies, more comfortable expressing their needs, and more intentional about their well-being.

Her content speaks to the woman running a business, raising a family, navigating a relationship, or rediscovering herself in a new season. It gives her a place to consider what she wants, what feels right for her, and what she's ready to do differently.

For potential partners, the connection starts with relevance: how a product, service, or experience can support the women Coco serves.

Areas of alignment include movement, activewear, intimate wellness, women's health education, and everyday self-care.

84.7% women | 74% ages 25-44 | 67% U.S. audience

Followers & subscribers across Instagram, Facebook, TikTok, and Substack

Audience figures reflect supplied media-kit snapshots.

Combined audience

1.33M+

Instagram followers

766K

Facebook followers

532.6K

TikTok followers

16.9K

Substack subscribers

19K+

Meet Coco



She teaches the movement—and opens the conversation underneath it.

A woman may discover Coco through a movement tutorial or a bedroom position. Coco's work invites her to explore what comes with it: how she feels about her body, whose expectations she's carrying, and whether her own needs are part of the experience.

Coco understands the process of questioning what you were taught and learning to define intimacy for yourself. That personal perspective shapes her approachable, direct teaching style.

She brings warmth, humor, and practical instruction to conversations women may have struggled to find the words—or the space—to have.

Through her content and Know Your Norm, her women-only community and virtual classroom, Coco creates opportunities for women to learn about themselves, ask honest questions, and build confidence on their own terms.

What Coco Brings to the Conversation

Movement that makes sense for her body.

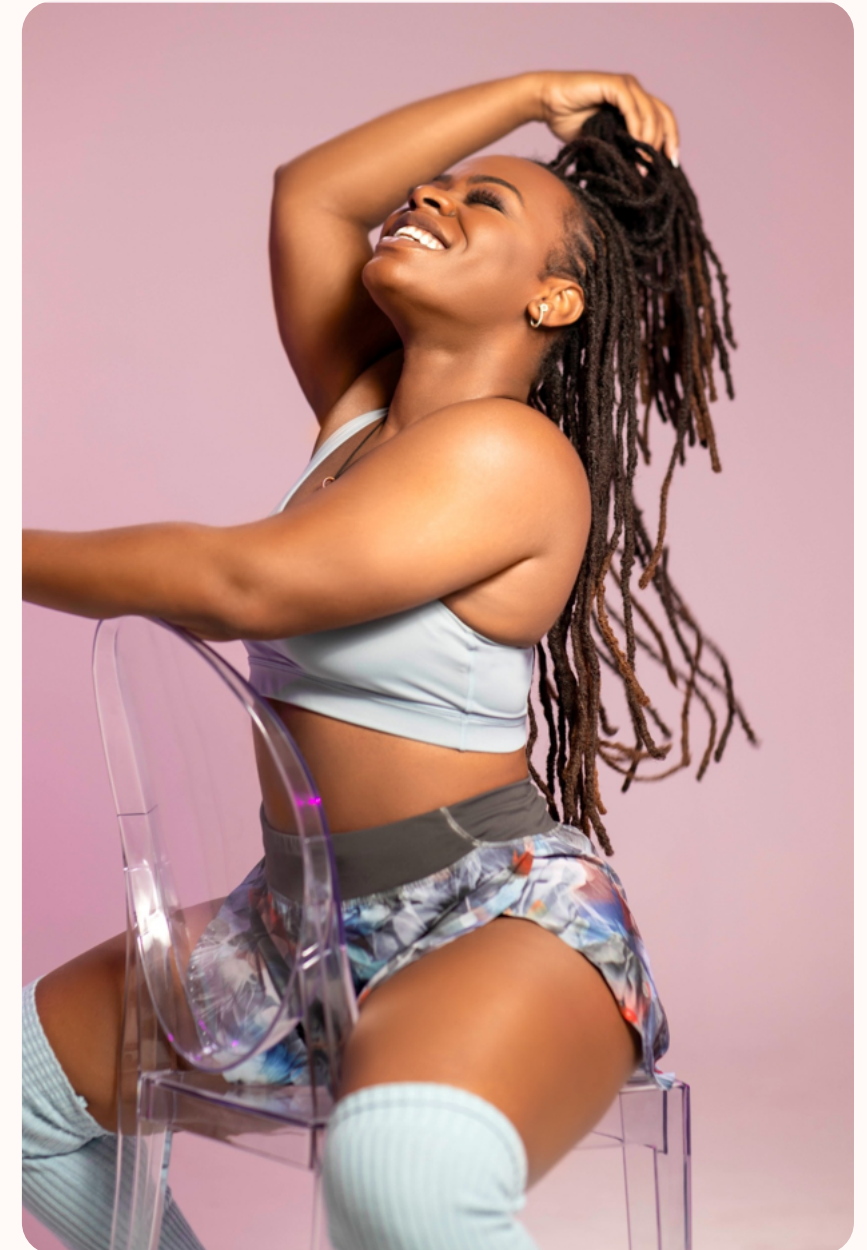
Practical mobility, body awareness, and position education that help women explore how they move, make adjustments, and build physical confidence.

Intimacy that includes her needs.

Honest conversations about pleasure, communication, boundaries, and the expectations that can leave women focused on everyone but themselves.

Space for who she's becoming.

A personal, thoughtful approach to body image, women's health, and staying connected to yourself through different seasons of life.



Past Collaborations

Experience across brands, media, and women's wellness.

Coco has worked with brands and organizations across spaces connected to her work in movement, intimacy, and women's well-being.

Selected collaborations are featured below.

The logo for Black Love, featuring the words "BLACKLOVE" in a bold, black, sans-serif font.

Black Love

The logo for ESSENCE, featuring the word "ESSENCE" in a bold, purple, sans-serif font.

ESSENCE

The logo for kindbody, featuring the word "kindbody" in a lowercase, dark blue, sans-serif font.

kindbody

The logo for my happy flo, featuring the words "my happy flo" in a lowercase, pink, sans-serif font.

My Happy Flo

The logo for BLACK ENTERPRISE, featuring the words "BLACK ENTERPRISE" in a bold, black, sans-serif font.

Black Enterprise



National Coalition for Sexual Health

Content Performance

A closer look at how her content connects.

From movement demonstrations to conversations about confidence and intimacy, Coco creates content with a clear purpose: give women something they can learn from and apply to their own lives.

The performance snapshot below highlights views, interactions, saves, shares, and audience activity across her platforms.



Monthly average views: Instagram 4.1M | Facebook Reels 1.42M

Based on supplied 90-day totals: 12.4M Instagram views and 4.27M Facebook Reels views.

TikTok: 16.9K followers | 24.2K profile likes

Ways to Work with Coco

Thoughtful partnerships. A clear purpose. Women at the center.

Coco's team works with partners to develop collaborations that connect campaign goals with her voice, expertise, and audience.

Every opportunity begins with a simple question: What does this bring to the women she serves?

01 Brand Content & Campaigns

Sponsored videos, product demonstrations, educational content, and personal storytelling that introduce a brand through conversations relevant to Coco's work. Each collaboration is developed around the campaign's goals and her natural communication style.

02 Ongoing Brand Partnerships

Long-term collaborations that allow Coco to explore a brand's role in her life and content over time. Opportunities can include recurring social content, campaign participation, and ambassador relationships.

03 Speaking, Workshops & Events

Panel discussions, speaking engagements, event hosting, and movement workshops that bring Coco's warmth and practical teaching into the room. Her approach makes space for honest questions, participation, and conversations about women's confidence, intimacy, and well-being.

04 Educational Collaborations

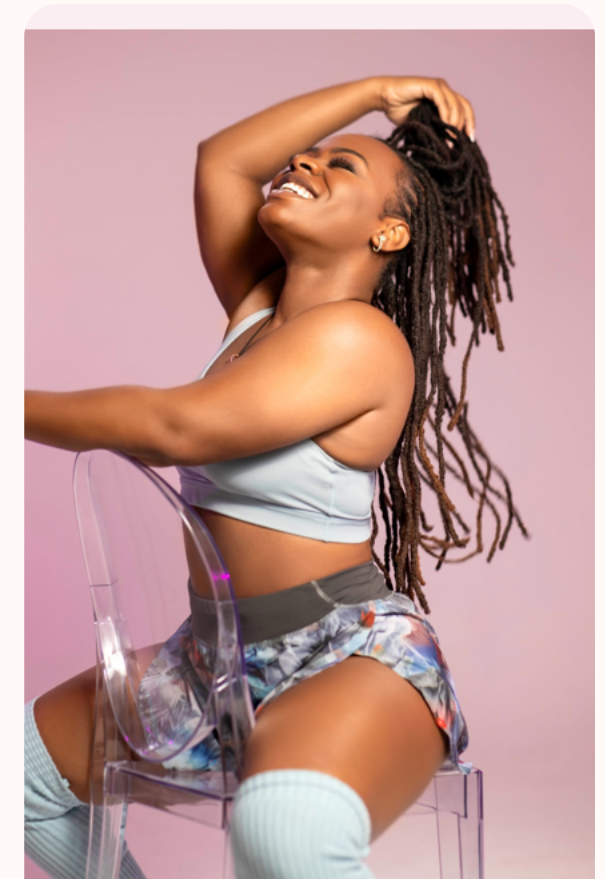
Co-created lessons, virtual sessions, and community experiences focused on movement, intimacy confidence, and understanding personal needs. These collaborations give partners an opportunity to contribute useful education in an approachable format.

Discuss a Collaboration

Content in Context

Get to know her voice. See her work in motion.

Explore Coco's content for a closer look at how she combines practical instruction, personal perspective, and honest conversation to connect with women.



Partnership Inquiries

Let's create something meaningful for women.

Coco's team welcomes inquiries from brands and organizations that align with her work in movement, intimacy, and women's well-being.

Share your brand, campaign goals, proposed timeline, and the collaboration you have in mind. Her team will review the opportunity and explore whether it's a fit.

partnerships@knowyournormal.com

Contact Coco's Team

Instagram: @intimatelycoco

Instagram: @knowyournorm

Instagram: @personallycoco

Facebook: Intimately Coco

TikTok: @intimatelycoco

Substack: Intimately Coco

